

# Generalized Linear Models

$$Y = \beta_0 + \beta_1 X_1 + \beta_2 X_2$$

$$Y = \cancel{X}^T \beta + \varepsilon$$

$$\varepsilon \sim \mathcal{N}(0, \sigma^2)$$

$$\approx Y \sim \mathcal{N}(\cancel{X}^T \beta, \sigma^2)$$

X wing span

Y

~~body mass  $\sim N(\mu, \sigma^2)$~~

limb beak length  $\sim N(\mu, \sigma^2)$

GLM Population size  $\sim \text{Pois}(\lambda)$

limb talon size  $\sim N(\mu, \sigma^2)$

Species

10cm herring gull  $\sim \text{Bern}(p)$

20cm seagull  $\sim \text{Bin}(n=1, p)$

30cm duck

1m crow

$\sim \text{Multinomial}(p_{14})$

Can predictors

explain the outcome?

Logistic Reg

GLM

$$E(Y) = g^{-1}(X^T \beta)$$

$$X = 0.85m$$

$$X = 25cm$$

$$X = 0.75m$$

likelihood

$$\mathcal{L}(\beta) + \lambda \beta^2$$

Prediction vs Explanation

Bayes Classifiers

Naive Bayes

Linear Discrimin Analysis

k Nearest Neighbors

# Learning Outcomes

- Exponential Family of Distributions
- Generalized Linear Models

$g^{-1}$ ?

## Exponential Family of Distributions

$$E(Y) = g^{-1}(X^T \beta)$$

# Exponential Family of Distributions

An exponential family of distributions are random variables that allow their probability density function to have the following form:

$$f(y; \theta, \phi) = a(y, \phi) \exp \left\{ \frac{y\theta - \kappa(\theta)}{\phi} \right\}$$

$a(y, \phi)$  = normalizing constant

$\phi$  = dispersion parameter function

→  $\theta$  = canonical link parameter/function

$\kappa(\theta)$  = log-cumulant function

# Canonical Parameter

The canonical parameter represents the relationship between the random variable and the  $E(Y) = \mu$

$$\eta = X^T \beta = g(\mu)$$



# Normal Distribution

$$f(x) = a(x; \phi) e^{\frac{x\theta - k(\theta)}{\phi}}$$

$$f(x; \mu, \sigma^2) = \frac{1}{\sqrt{2\pi\sigma^2}} e^{-\frac{(x-\mu)^2}{2\sigma^2}}$$

$$E(X) = \mu$$

$$a(x; \phi) \propto \frac{1}{\sqrt{2\pi\sigma^2}} \quad \phi = \sigma^2$$

$$f(x) = a(x; \phi) e^{\frac{x\theta - k(\theta)}{\phi}}$$

$$\frac{1}{\sqrt{2\pi\sigma^2}} e^{-\frac{1}{2\sigma^2} [x^2 - 2xu + u^2]}$$

$$e^{-\frac{x^2}{2\sigma^2} + \frac{xu}{\sigma^2} - \frac{u^2}{2\sigma^2}}$$

$$f = a(\cdot) e^{\frac{x\theta - k(\theta)}{\phi}}$$

$$a(x; \phi) = \frac{e^{-\frac{x^2}{2\sigma^2}}}{\sqrt{2\pi\sigma^2}}$$

$$\frac{1}{\sqrt{2\pi\sigma^2}} e^{-\frac{x^2}{2\sigma^2}} \cdot e^{\frac{x\mu}{\sigma^2} - \frac{\mu^2}{2\sigma^2}}$$

$$\frac{e^{-x^2/2\sigma^2}}{\sqrt{2\pi\sigma^2}}$$

$$e^{\frac{x\mu - \mu^2/2}{\sigma^2}}$$

$$f = a(\cdot) e^{\frac{x\theta - k(\theta)}{\sigma}}$$

$$E(Y) = \beta_0 + \beta_1 x \dots$$

$$\theta = \mu = X^T \beta \quad E(Y) = X^T \beta$$

$$E(Y) = X^T \beta$$

# Binomial Distribution

$$f(x) = a(x; \phi) e^{\frac{x\theta - k(\theta)}{\phi}}$$

$$f(x; n, p) = \binom{n}{x} p^x (1-p)^{n-x}$$

$$E(Y) = p$$

$$a(x; \phi) \propto \binom{n}{x}$$

$$y = e^{\ln y}$$

$$\binom{n}{x} e^{\ln(p^x (1-p)^{n-x})}$$

$$\binom{n}{x} e^{\ln(p^x) + \ln[(1-p)^{n-x}]}$$

$$\binom{n}{x} e^{x \ln p + (n-x) \ln(1-p)}$$

$$f = a(\cdot) e^{\frac{x\theta - k(\theta)}{\phi}}$$

$$\binom{n}{x} e^{x(\ln p - \ln(1-p)) + n \ln(1-p)}$$

$$\binom{n}{x} e^{\frac{x \ln\left(\frac{p}{1-p}\right) + n \ln(1-p)}{1}}$$

$$\binom{n}{x} e^{\frac{x \ln\left(\frac{p}{1-p}\right) + n \ln(1-p)}{1}}$$

$$f = a(\cdot) e^{\frac{x\theta - k(\theta)}{\phi}}$$

$$\phi = 1$$

logit  
function

$$\rightarrow \ln\left(\frac{p}{1-p}\right) = x^T \beta$$

$$E(Y) = p = \frac{e^{x^T \beta}}{1 + e^{x^T \beta}}$$

$E(Y)$

$$\frac{(p=1)}{(p=0)} \quad \begin{array}{l} \text{Success} \\ \text{Failure} \end{array}$$

odds  
↓

Logistic Regression

$$Y = \begin{matrix} 1 \\ 0 \end{matrix}$$

$$X: x_1, \dots, x_p$$

# Poisson Distribution

$$f(x) = a(x; \phi) e^{\frac{x\theta - k(\theta)}{\phi}}$$

$$f(x; \lambda) = \frac{e^{-\lambda} \lambda^x}{x!}$$

$$E(Y) = \lambda$$

$$g \propto \frac{1}{x!} e^{-\lambda} e^{\ln(\lambda^x)}$$

$$\frac{1}{x!} e^{-\lambda + \ln(\lambda^x)}$$

$$= \frac{1}{x!} e^{\frac{x \ln(\lambda) - \lambda}{1}}$$

$$\theta = \ln(\lambda) = X^T \beta$$

# Common Distributions and Canonical Parameters

Random Variable	Canonical Parameter	$\theta$
Normal	$\mu$	Identity link
Binomial	$\log\left(\frac{\mu}{1-\mu}\right)$	logit
Negative Binomial	$\log\left(\frac{\mu}{\mu+k}\right)$	logit
Poisson	$\log(\mu)$	log ln
Gamma	$-\frac{1}{\mu}$	inverse
Inverse Gaussian	$-\frac{1}{2\mu^2}$	$\sim$ double inverse $\frac{1}{u^2}$

# Random Variable      Canonical Parameter

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# Generalized Linear Models



# Generalized Linear Models

A generalized linear model (GLM) is used to model the association between an outcome variable (of any data type) and a set of predictor values. We estimate a set of regression coefficients  $\beta$  to explain how each predictor is related to the expected value of the outcome.

$$E(Y) = g^{-1}(X^T \beta)$$

$$X^T \beta = \beta_0 + \beta_1 X_1 + \dots + \beta_p X_p$$

# Generalized Linear Models

A GLM is composed of a systematic and random component.

Systematic:  $X^T \beta$

Random: Distribution

# Random Component

The random component is the random variable that defines the randomness and variation of the outcome variable.

# Systematic Component

The systematic component is the linear model that models the association between a set of predictors and the expected value of Y:

$$g(\mu) = \eta = X_i^T \boldsymbol{\beta}$$

Functions RV  $X \sim \text{Normal}$

$Y = X^2$  What is  $Y$ ?

$X \sim \text{Pois}$

$\text{Var}(Y) \quad Y = 2X + S$

Central Limit Theorem  $n \rightarrow \infty$

Sampling Distribution  $\bar{X} \quad ? \quad \sigma^2 ?$

MLE  $\leftarrow$   $X \sim \text{Normal}$

Linear Regression  $\leftarrow$  do math

GLM's Link Functions,

Estimation ←