

# Generalized Linear Models

$$i=1, \dots, n \quad \{x_i, y_i\}$$

$$y_i = \beta_0 + \beta_1 x_i + \varepsilon_i$$

$$\varepsilon_i \sim N(0, \sigma^2)$$

$$y_i \sim N(\beta_0 + \beta_1 x_i, \sigma^2)$$

$$g(y_i) = \beta_0 + \beta_1 x_i$$

$Y_i = \text{color}$

$X_i = \text{Wing span}$

$$g\left(Y_i = \begin{Bmatrix} 1 \\ 0 \end{Bmatrix}\right) = \beta_0 + \beta_1 X_i$$

$Y_i = \text{species}$

$$g\left(Y_i = \begin{Bmatrix} \text{condor} \\ \text{duck} \\ \text{seagull} \end{Bmatrix}\right) = \beta_0 + \beta_1 X_i$$

Normal, Binary, Poisson

# Learning Outcomes

- Exponential Family of Distributions
- Generalized Linear Models

# Exponential Family of Distributions

# Exponential Family of Distributions

An exponential family of distributions are random variables that allow their probability density function to have the following form:

$$y \sim F(\theta)$$

$$f(y; \theta, \phi) = a(y, \phi) \exp \left\{ \frac{y\theta - \kappa(\theta)}{\phi} \right\}$$

$\theta$ : Canonical function (parameter)

$\kappa(\theta)$ : Cumulant log function

$\phi$ : dispersion parameter

$a(y; \phi)$ : normalizing constant



# Canonical Parameter

The canonical parameter represents the relationship between the random variable and the  $E(Y) = \mu$

$$\eta = \beta_0 + \beta_1 x$$

$$\theta = \eta = g(\mu)$$



# Normal Distribution

$$f_x = a(x; \theta) e^{\left\{ \frac{x\theta - k(\theta)}{\phi} \right\}}$$

$$f(x; \mu, \sigma^2) = \frac{1}{\sqrt{2\pi\sigma^2}} e^{-\frac{(x-\mu)^2}{2\sigma^2}}$$

$$\frac{1}{\sqrt{2\pi\sigma^2}} e^{-\frac{1}{2\sigma^2}(x^2 - 2x\mu + \mu^2)}$$

$$\frac{1}{\sqrt{2\pi\sigma^2}} e^{-\frac{x^2}{2\sigma^2} + \frac{x\mu}{\sigma^2} - \frac{\mu^2}{2\sigma^2}}$$

$$\frac{1}{\sqrt{2\pi\sigma^2}} e^{-\frac{x^2}{2\sigma^2}} e^{\frac{x\mu}{\sigma^2} - \frac{\mu^2}{2\sigma^2}}$$

$$f(x) = a(x; \theta) e^{\frac{x\theta - k(\theta)}{\phi}}$$

$$\frac{e^{-\frac{x^2}{2\sigma^2}}}{\sqrt{2\pi\sigma^2}}$$

$$e^{\frac{x\mu - \mu^2/2}{\sigma^2}}$$

$$\theta = \mu \quad \phi = \sigma^2$$

$$a(x|\theta) = \frac{e^{-\frac{x^2}{2\sigma^2}}}{\sqrt{2\pi\sigma^2}}$$

$$k(\theta) = \mu^2/2$$

$$\eta = \mu$$

$$E(Y) = \beta_0 + \beta_1 X_1$$

# Binomial Distribution

$$f(x) = a(x; \phi) e^{\left(\frac{x\theta - h(\theta)}{\phi}\right)}$$

$$f(x; n, p) = \binom{n}{x} p^x (1-p)^{n-x}$$

$$y = e^{\ln y}$$

$$\binom{n}{x} \approx a(x; \phi)$$

$$\binom{n}{x} e^{\ln(p^x (1-p)^{n-x})}$$

$$\binom{n}{x} e^{x \ln(p) + (n-x) \ln(1-p)}$$

$$f(x) = a(x; \phi) e^{\frac{x\theta - h(\theta)}{\phi}}$$

$$\binom{n}{x} e^{x \ln p + n \ln(1-p) - x \ln(1-p)}$$

$$\binom{n}{x} e^{x(\ln p - \ln(1-p)) + n \ln(1-p)}$$

$$\binom{n}{x} e^{\frac{x \ln\left(\frac{p}{1-p}\right) + n \ln(1-p)}{1}}$$

$$y = \frac{1}{0}$$

$$\theta = \ln\left(\frac{p}{1-p}\right) \quad \phi = 1$$

$$K(\theta) = -n \ln(1-p)$$

$$g(x; \theta) = \binom{n}{x}$$

Binary  
Binomial  
Multinomial

$$\ln\left(\frac{p}{1-p}\right) \quad E(y=1) = \frac{e^\eta}{1+e^\eta}$$

↑  
logit

$P(x=1)$   
success

$$\ln\left(\frac{p}{1-p}\right) = \text{logit} \quad \eta_j = \beta_0 + \beta_1 x$$

$$\frac{P(y=1)}{P(y=0)} = \frac{\text{Success}}{\text{Failure}} = \text{odds}$$

Logistic Regression

Binary/Binomial logit link function

# Poisson Distribution

$$f(x) = a(x; \phi) e^{\frac{x\theta - k(\theta)}{\phi}}$$

$$E(X) = \lambda$$

$$f(x; \lambda) = \frac{e^{-\lambda} \lambda^x}{x!}$$

$$a(x; \phi) \approx \frac{1}{x!}$$

$$\frac{1}{x!} e^{-\lambda} e^{\ln \lambda^x} = \frac{1}{x!} e^{-\lambda + \ln \lambda^x}$$

$$= \frac{1}{x!} e^{\frac{x \ln \lambda - \lambda}{1}}$$

$$\theta = \ln(\lambda) \quad \phi = 1$$

$$k(\theta) = \lambda \quad a(x; \phi) = \frac{1}{x!}$$

$Y \sim \text{Pois}$

$$\eta = \ln(\lambda)$$

$$e^{\eta} = E(Y)$$

Poisson Regression

log link function

# Common Distributions and Canonical Parameters

Random Variable	Canonical Parameter	
Normal	$\mu$	←
Binomial	$\log\left(\frac{\mu}{1-\mu}\right)$	←
Negative Binomial	$\log\left(\frac{\mu}{\mu+k}\right)$	
Poisson	$\log(\mu)$	←
Gamma	$-\frac{1}{\mu}$	←
Inverse Gaussian	$-\frac{1}{2\mu^2}$	



# Random Variable      Canonical Parameter

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# Generalized Linear Models

# Generalized Linear Models

A generalized linear model (GLM) is used to model the association between an outcome variable (of any data type) and a set of predictor values. We estimate a set of regression coefficients  $\beta$  to explain how each predictor is related to the expected value of the outcome.

$$X^T \beta = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \dots + \beta_p x_p$$

$$X^T \beta = g(E(Y))$$

# Generalized Linear Models

A GLM is composed of a systematic and random component.

Systematic  $X^T \beta$

random component      Distribution

# Random Component

The random component is the random variable that defines the randomness and variation of the outcome variable.

# Systematic Component

The systematic component is the linear model that models the association between a set of predictors and the expected value of  $Y$ :

$$g(\mu) = \eta = X_i^T \boldsymbol{\beta}$$

